

ROLIN MOE, ED.D.
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EDUCATION

Ed.D., Learning Technologies, Pepperdine University. 2014

Dissertation: "The Evolution & Impact of the Massive Open Online Course"

M.A., Radio-TV-Film, University of Texas at Austin. 2004

B.A. with Distinction (*cum laude*), English, Centenary College of Louisiana. 2001

ADMINISTRATIVE EXPERIENCE

Seattle Pacific University (Seattle, WA)

Director of the Institute for Academic Innovation, Assistant Professor (2016 – present)

Cultivate, engage and support the university's commitment to innovative technologies, pedagogies and procedures. Under the guidance of the President's strategic plan, collaborate alongside senior leadership across the university to identify, create, practice and promote effective, efficient and essential teaching and learning in online/distance, hybrid, low-residency and traditional modalities. Primary focus is the spearheading of development & implementation of high-touch learning ecosystems and curricular artifacts as the University seeks to move 50% of all graduate programs to online or blended formats in the next five years.

- Manage the Academic Innovation Incubator, a center of shared knowledge for faculty, staff and students to work collaboratively in the development of innovative artifacts for teaching.
- Provide knowledge leadership for the university's growing academic technology initiatives: blended and online learning, digital formats for non-formal education practices, learning management, video-based curriculum, instructional design, web-based learning ecosystems, and technology deployment in physical spaces.
- Work alongside the Assistant Provost of Special Projects as the campus' lead developers and facilitators of teacher professional development.
- Harness the knowledge of campus-wide support systems (Library, Educational Technology & Media, Computer Information Systems, University Communications, Center for Learning, Student Academic Services) to develop cross-campus partnerships in the production of innovative acts.
- Support emergent work in the research of academic access & success (instrumentation, analysis & assessment) as well as the deployment of our faculty 'thought leadership' campaign.
- Serve as the university's futurist, identifying key trends and providing evidence-based research as a foundation for potential growth avenues.
- Provide financial, technical, structural & political support to initiatives and processes either within the Innovation Incubator or occurring across the campus, including technological growth, professional development, faculty affairs, online initiatives & universal design.
- Engage with campus vice presidents and other members of senior leadership on improving procedural and operational aspects of university administration, including navigating IP and copyright in a space of shared governance.
- Establish and develop relationships with community and media leaders in commerce, technology, policy and service in efforts to: re-establish the university's place in the community, secure funding for innovation and innovative projects, amplify our work throughout publication, while as building strategic partnerships for the university to better serve its community.

Director of Educational Technology & Media, Assistant Professor (2014 – 2016)

Developed and sustained cross-campus initiatives dedicated to the organization, implementation and assessment of teaching/learning projects and programs. Provided direct leadership in online development and teacher professional development. Served as the lead instructional voice for departments, schools and colleges on the relationship of technology, pedagogy, and content.

- Oversaw the systems, supervisors and engagement of campus academic technology (learning management system, lecture capture, pedagogy tools), academic computer labs (Biology, Chemistry, Art, Physics, Music & Educational Technology), academic help desk, and creative works for hire (graphic design, audio/visual production) for campus of over 4000 students.
- Established protocols and procedures for the development, operation and support of blended, online and other distance learning initiatives affecting 4000+ students; managed support staff in developing, building and assessing subsequent learning environments.
- Directed the daily operations and staff for our Teaching in Higher Education Studio, a production and post-production space for faculty, staff and administrative partnership in the creation and distribution of high-quality learning artifacts: instructional design, audio/visual multimedia, graphic arts & infographics.
- Spearheaded the selection and implementation of new technology, and oversaw budgets for the department, campus' academic labs and (via co-oversight) student technology fee allocation; negotiated & managed relationships with software developers & representatives.
- Strengthened the university's professional development initiatives for 250 full time faculty and 300+ part-time faculty: workshops, courses, in-services, speakers, communities of practice, online resources, school/college lectures, group consultations, and webinars.
- Provided strategic guidance and structural support for departments and faculty developing low-residency, online and distance courses or programs.
- Alongside the Registrar and Vice President of Enrollment Services, developed working definitions for traditional, blended, and online courses.
- Received seven direct reports and oversaw a department of 18 employees, responsibilities including but not limited to personnel decisions, department management, organizational mission and growth, and keeping unique groupings of professionals focused on shared vision and mission.

RAM TEC, LLC (Los Angeles, CA)

Higher Education Consultant, Course Developer & Instructor (2003-present)

I operate a private practice specializing in the development, implementation and assessment of hybrid and digital learning environments, as well as pedagogical and operational strategies and strategic initiatives for schools and organizations. This has included continuous work as an online course developer and higher education instructor. My disciplinary specialties include distance education, learning theory, rhetoric & composition, research methodology and emergent forms of scholarship. My development specialties include professional development, strategic planning for using online course materials, creating low-residency and other online programs and degrees, and high-quality digital learning resource development.

- Coordinate and direct the development of distance learning initiatives for formal and non-formal learning institutions.
- Institute strategic initiatives for institutions and organizations dedicated to academic success.
- Provide research-based support in learning assessment for formal and non-formal learning environments.
- Collaborate with schools and institutions in the development, implementation and assessment of structures to support diverse student populations and their specific needs.
- Instruct educational administration, faculty and staff in the statutes, laws and policies governing their practice.
- Canvass institutional stakeholders and compile information on beliefs and assumptions toward future trends in teaching and learning; use subsequent information to develop strategies for creating environment-specific learning opportunities.

Park Century School (Culver City, CA)

Director of Academic Technology (2006-2012)

Provided multimodal opportunities for faculty, staff and students to achieve success in teaching and learning, focusing on learning assistance within a school for students with learning disabilities.

- Alongside educational psychologists, neuropsychologists, faculty and administration, developed policies to support the unique learning objectives for students designated as requiring moderate to significant engagement of assistive technology.
- Analyzed the use of instructional and assistive technology by faculty and staff in concert with students, resulting in comprehensive professional development programs.
- Directed assistants and tutoring center staff in implementing student assistive technology programs, providing scaffolding and assistance with technology until students were able to utilize independently, followed up with longitudinal support.
- Assessed the growth of students in instruction and academic development, utilizing unique metrics and instruments to track and measure progress.
- Oversaw and allocated instructional technology and professional development budgets.
- Led parent educations and community workshops on technology and learning disabilities, as pertinent to the mission and goals of the school.

The Gage Group (Sherman Oaks, CA)

Literary Agent – Episodic Television (2005-2006)

Worked within pre-production television industry by representing the agency and its television writers. Worked with existing writers to develop new contents, edit existing work and promote work and self within the field. Developed relationships with managers, producers and production companies through sharing the work of my authors and determining how my authors could fit the needs of the studios. Represented authors in contract negotiations and work procurement. Managed the agency's coverage unit, working with assistants and interns on providing sufficient coverage of solicited manuscripts as well as strategies for picking out strong ideas from unsolicited queries.

PUBLICATIONS

- Farrow, R. & Moe, R. (in process). Experts, knowledge and criticality in the age of alternative facts: Re-examining the contribution of higher education. *Teaching in Higher Education* special issue.
- Moe, R. (2018). What is academic innovation? An historic look at an emergent phenomenon. In K. Linder [Ed.] *The Business of Innovating Online*. Stylus Publishing.
- Linder, K. & Moe, R. (2018). Putting innovative thought into action: A field guide from idea to practice. In K. Linder [Ed.] *The Business of Innovating Online*. Stylus Publishing.
- Polin, L. (2018) Special consultant on “A constructivist perspective on games in education.” In D. Kritt [Ed.] *Constructivist Education in an Age of Accountability*. Palgrave Macmillan.
- Moe, R. (2016). The phenomenal MOOC: Sociocultural effects of a marginal learning model. In G. Veletsianos [Ed.] *Emergence and Innovation in Digital Learning: Foundations and Applications*. Athabasca University Press.
- Moe, R. & Polin, L. (2016). [TPACK as a framework for educational technology instruction and practice](#). In K. Graziano & S. Bryans-Bongey [Eds.] *Online Teaching: Issues, Methods, and Best Practices for K-12 Educators*. ISBN: 978-1-57387-527-1
- Moe, R. (2016). [The MOOC iceberg: How a learning phenomenon changes education through discourse and perception](#). Chapter in G. Veletsianos [Ed.] *Emergence and Innovation in Digital Learning: Foundations and Applications*. 10.15213/aupress/9781771991490.01
- Moe, R. (2015). [OER as online edutainment resources: A critical look at branded content, the commodification of knowledge, and its effect on the OER movement](#). *Learning, Media & Technology*. 10.1080/17439884.2015.1029942
- Moe, R. (2015). [The background of massive open online courses \(MOOCs\): Why two divergent models share one name](#). *Current Issues in Emerging eLearning*, 1(2). ISSN: 2373-6089

KEYNOTES & INVITED PRESENTATIONS

- Moe, R. (2018). *Negotiating academic innovation*. Harvesting Academic Innovation Leadership. March 2018. Camarillo, CA.
- Moe, R. (2017). *OpenEd 2017 unconference: Sharing & Gratitude*. Facilitator of Conference-Wide Session at Open Education 2017. October 2017. Anaheim, CA.
- Moe, R. (2017). *Contextualizing innovation in an age of online learning*. Keynote Speaker for CCCU Conference on Technology. June 2017. Seattle, WA.
- Moe, R. (2017). [Tackling the innovation obstacle](#). Invited Speaker for Canada Research Chair in Innovation & Teaching at Royal Roads University. February 2017. Victoria, BC, Canada.
- Moe, R. (2016). *The innovation conundrum*. Invited Speaker at Boston University's Digital Learning Initiative. September 2016. Boston, MA.
- Moe, R. (2016). [Reachin' out to meet the changes: Ignite talk](#). OLC/MERLOT Innovate 2016. April 2016. New Orleans, LA.
- Moe, R. (2015). *Meet me halfway: Creating synergy between faculty, staff and administrators in online learning (Lightning Talk)*. NWeLearn. October 2015. Olympia, WA.
- Moe, R. (2015). *The praxis of education and technology in the world of Git*. GitHub Universe. October 2015. San Francisco, CA.
- Moe, R. (2014). *The elephant in the room: Online learning & higher education*. Roundtable series for Pepperdine University Board. June 2014. Los Angeles, CA.
- Moe, R. (2014). *MOOCs: A (mostly) reasoned discussion of higher education's latest phenomenon*. Teaching & Learning Innovations Colloquium at California State University – Channel Islands. February 2014. Camarillo, CA.
- Moe, R. (2013). *Qualitative research in a quantitative world*. Graduate School of Education & Psychology Lecture Series. December 2013. Los Angeles, CA.
- Moe, R. (2011). *Technological horizons: Making computers and computing accessible to educators*. LA LD Professional Development Series. March 2011. Culver City, CA.

CONFERENCE, WORKSHOP & SYMPOSIUM PRESENTATIONS

- Moe, R. (2018). Defining innovation: An interactive installation. OLC Innovate 2018. Nashville, TN.
- Hendricks, C., Jhangiani, R. & Moe, R. (2018). How do we break the open education movement? Creative Commons Global Summit. April 2018. Toronto, ON.
- Moe, R. & Wiley, D. (2017). Key questions for the open education movement. Open Education 2017. Anaheim, CA.
- Moe, R. (2016 & 2017). [Defining innovation: An interactive installation](#). OLC Innovate 2016, 2017. New Orleans, LA.
- Scragg, B. & Moe, R. (2017). [Separating the innovation from the promises: Orienting the OLC Innovate conference for critical figuring](#). OLC/MERLOT Innovate 2017. New Orleans, LA
- Moe, R. (2016). The content paradox: The open ethos in the abyss of access. Open Education 2016. Richmond, VA.
- Moe, R. & Croom, A. (2016). Audiovisual OER in a text world: The exhaust of innovation. OLC Innovate 2016. New Orleans, LA.
- Moe, R. (2015). The sale of open content: Recognizing and negotiating philosophical quandaries in the OER definition. Open Education 2015. Vancouver, BC.
- Moe, R. (2015). [Pwning pedagogy: Workshop on distance teaching in a digital age](#). NWeLearn Conference. Olympia, WA.
- Moe, R. & Veletsianos, G. (2015). MOOCs as a canary: A critical look at the rise of edtech. E-Learn World Conference. Kona, HI.
- Moe, R. (2015). Frameworks for WordPress integration in online learning: A workshop. E-Learn World Conference. Kona, HI.
- Moe, R. (2015). Education's 'Cheap Trick': On postmodernism and solutionism. dLRN 2015. San Jose, CA.

- Moe, R. (2015). [Organizational change: How policy and practice intersect in a strategic move of department mission](#). Presented at CCCU Technology Summit. Santa Barbara, CA.
- Moe, R. (2015). OER as Open Edutainment Resources: Branding digital content and the effect of openwashing a movement. Emerging Technologies for Online Learning. Dallas, TX.
- Flouty, R., Smith, A., Pau, S., Lytle-Painter, E., Wolff, D., & Moe, R. (2014). Centralized, decentralized, distributed: Emerging models for online learning in museums. Museum Computer Network. Dallas, TX.
- Veletsianos, G. & Moe, R. (2014). [How can open scholarship address academia's lack of impact on the ground?](#) Presented at Open Education 2014. Washington, D.C.
- Moe, R. (2014). The MOOC is a phenomenon! Expert thoughts on the future of higher education in MOOC terms. Online Learning Consortium International Conference. Orlando, FL.
- Berman, M., Copp, C., Gershovich, M., Ludgate, H., Mattia, C., Metros, S., Moe, R. & Polin, L. (2014). [Open learning, open education & the space in-between: An expert discussion of instrumental management](#). Presented at EduSoCal. Los Angeles, CA.
- Moe, R. (2013). The MOOCseum: Using connectivist pedagogy to engage 21st Century patrons. Museum Computer Network. Montreal, QB.
- Moe, R. (2013). MOOC cartography: Mapping the massive learning model across history, theory & pedagogy. Sloan-C International Conference of Online Learning. Orlando, FL.
- Moe, R. (2013). The department of artifact interaction: A museum learning model. Sloan-C Emerging Technologies for Online Learning. Las Vegas, NV.

COMMUNICATION TECHNOLOGIES & MASS MEDIA

- “The intersection of academic innovation & the workforce.” Upskill California: A California Community College Initiative. Summer 2018.
- [“Making academic innovation meaningful.”](#) Inside Higher Education. May 2018.
- [“The MOOC is not dead, but maybe it should be.”](#) Wonkhe: Policy, People and Politics. March 2018.
- [“Episode 124: Rolin Moe.”](#) Future Trends in Technology & Education Web Series with Bryan Alexander. February 2018.
- [“Thought leader interviews at OLC Accelerate: An interview with Rolin Moe & Doug Lederman.”](#) Inside Higher Education. December 2017.
- [“Online content start-up makes CEO switch.”](#) Interview for Crain’s Chicago Business. October 2017.
- [“Dealing with criticism in research: An interview with Rolin Moe & Katie Linder.”](#) Research in Action Podcast #76. September 2017.
- [“OLC Innovate Conference connections: Rolin Moe & Chris Gilliard.”](#) Virtually Connecting. April 2017.
- [“The rise of educational technology as a sociocultural and ideological phenomenon.”](#) With George Veletsianos. EDUCAUSE Review. April 2017.
- [“All I know is what’s on the Internet.”](#) Real Life Magazine. January 2017.
- [“Open Education 2016: Jim Luke, Rolin Moe & Martin Weller.”](#) Virtually Connecting. November 2016.
- [“OLC Innovate: Big ideas from the Big Easy.”](#) EdSurge. April 2016.
- [“Defining \(adj. or v.\) innovation.”](#) OLC Insights. February 2016.
- [“Rationalizing Sisyphus.”](#) Hybrid Pedagogy. September 2015.
- [“Teaching writing massively.”](#) Keep Learning. February 2015.
- [“Instead of framing ‘failure’ as a positive, why not use positive words?”](#) KQED Mindshift. May 2014.
- [“The MOOC problem.”](#) Hybrid Pedagogy. May 2014.
- [“MOOCs: High-tech hype or the future of education?”](#) Interview for Sacramento News-Review. March 2014.

SERVICE & REVIEWING (SELECTED)

- Editor, Special Issue of *The Online Learning Journal*. May 2018 – present.
- Board of Directors, *Center for Talent in the Arts*. March 2018 – present.
- Reader for *British Journal of Educational Technology*. August 2017 – present.
- Snohomish County Makerspace Advisory Council. August 2017 – present.
- Reader for *Learning, Media & Technology*. March 2017 – present.
- Program Committee, *Open Education 2017*. December 2016 – October 2017.
- Edmonds Heights K-12 Technology Advisory Board. August 2016 – present.
- Innovation Advisory Board (Chairperson), Seattle Pacific University. July 2016 – present.
- Assessment Strategy Task Force, Seattle Pacific University. September 2015 - present.
- LMS Task Force (Chairperson), Seattle Pacific University. August 2015 – August 2016.
- Academic Innovation Task Force, Seattle Pacific University. December 2014 – June 2016.
- Steering Committee, OLC Innovate/ET4Online Conference. July 2013 - present.
- Executive Committee, EduSoCal Conference. February 2014 - June 2014.
- Parliamentarian, Del Rey Neighborhood Council. July 2010 – April 2014.
- Reader for *MOOC Research Initiative*. August 2013 – December 2013.
- Public Safety Committee, Park Century School. September 2008 – June 2012.
- Fade In Literary Agency Council. November 2005 – September 2006.

FUNDRAISING & GRANTS (SELECTED)

- Co-PI, “Another Way of Doing Online Education” (CSFD, \$375K), 2018-2021
Harness the unique affordances of digital pedagogy and online learning to develop high-touch, instructor-facilitated online learning programs for Seattle Pacific University.
- Lead investigator, “Eric & Keri Stumberg Gift for Development of Multimedia Resources” (CIB, \$250K), 2016-2018.
Envision the combination of curriculum, high-concept audiovisual materials and courseware in production and implementation of the university’s first open online course.
- Co-PI, “Professional Development for Online Learning” (Murdock, \$400K), 2015-2017.
Develop capacity through professional development and strategic purchasing to move 50% of graduate programs online by 2022.
- Senior personnel, “Video resource for professional development of university physics educators” (NSF DRL 1323431, \$396K), 2013-2016.
Support principal investigator in the creation and dissemination of Periscope, a set of materials for university physics educator development based on compelling classroom video of best-practices university physics instruction.
- Senior personnel, “Support of programs for learning disabled students” (Annenberg, \$50K), 2011-2012.
A grant in support of Park Century School’ arts, athletic and science programs to meet the educational, emotional & social needs of learning disabled students.

TEACHING EXPERIENCE

Assistant Professor (Education; Art & Film Studies) (Online & Blended)

Seattle Pacific University (November 2014 – present)

Development Consultant & Online Instructor - Research Methods

Lynda.com (September 2016 – April 2017)

Adjunct Professor of Education (Online)

California State University – Channel Islands (August 2014 – December 2014)

Graduate Teaching Fellow in Online Education (Online & Blended)

Pepperdine University (January 2011 – May 2014)

K-8 Instructor (Mild-Moderate Learning Disabilities)

Park Century School (September 2006 – June 2012)

Lecturer in Communications

Centenary College of Louisiana (August 2004 – June 2005)

Course Developer & Instructor in Writing, Rhetoric & Composition (Online & F2F)

Duke University Talent Identification Program (June 2003 – December 2010)

SELECTED COURSES TAUGHT

- LinkedIn Learning: Supporting Rigor in Learning Institutions (ONLINE, ASYNCHRONOUS)
- Lynda.com: [Academic Research Foundations: Quantitative](#) (ONLINE, ASYNCHRONOUS)
- Seattle Pacific University: ETDC 6104 - Digital Learning Environments (ONLINE)
- California State University – Channel Islands: EDU 490 - Teaching in the Age of EdTech (ONLINE)
- Ronald Reagan Presidential Library & Museum: High School Leadership (ONLINE)
- Pepperdine University: EDLT 727 - Knowledge Creation & Collaboration (BLENDED)
- Centenary College of Louisiana: COMM 330 – Radio Broadcasting
- Park Century School: Media Studies & Production for LD Students
- Duke University Talent Identification Program: High School Academic Writing (ONLINE)
- University of Texas at Austin: RTF333 - Screenwriting

CONSULTING PARTNERS

- [Canvas/Instructure](#)
- [Duke University Talent Identification Program](#)
- [Hybrid Pedagogy](#)
- [LinkedIn Learning](#)
- [Museum of Modern Art](#)
- [NextThought](#)
- [Ronald Reagan Presidential Library & Museum](#)
- [Thesys International](#)

HONORS & AWARDS

- Harvesting Academic Innovation & Leadership Fellow, 2018
- First Place, Distance Education Book: G. Veletsianos [Ed.] *Emergence and Innovation in Digital Learning: Foundations and Applications*. Chapter 11 - [The MOOC iceberg: How a learning phenomenon changes education through discourse and perception](#). Awarded by the Association For Educational Communication & Technology, 2017
- Top 10 Reader-Voted Articles (with George Veletsianos), *Educause Magazine*, 2017
- Dean's List (Top 50 Bloggers), *EdTech Magazine*, 2014
- Los Angeles Neighborhood Council's 40 Under 40, 2010
- Excellence in Instruction Award, Duke University TIP, 2005
- Michener Fellowship for Writing, University of Texas, 2002-2004.
- Sigma Tau Delta English Fraternity (National) Leadership Award, 2001
- Omicron Delta Kappa Service Fraternity (Local Chapter) Leadership Award, 2001